



INTERCOM



SOCIAL INVESTMENT NEWS

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233 W. Market Street
Newark, NJ 07103
Tel. (201) 623-2800

New Community Staff Development

NCC Workforce Development Department comprises the Center for Employment Training, Employment Services, and Staff Development. All three groups are integrally related to our mission - to improve the quality of life in the inner city.

Staff Development, as we practice it, fosters the personal and professional growth of employees. Our ultimate aim is to have a full staff complement who are more responsible and more prepared to give better service to tenants and clients.

Among the courses offered for Fall 1996 taught by NCC instructors -

- ◆ Supervisor's Class - leadership and communication
- ◆ Basic Education - computer based modules provide course; GED preparation
- ◆ Customer Service - front line involvement for meeting the public
- ◆ Conversational Spanish - recognize and pronounce common terms.
- ◆ Home Repair - day to day needs of apartment dweller/home owner. Basic survival techniques of electrical, plumbing, and mechanical repairs.
- ◆ First Aid in the Workplace - complete First Aid/CPR Program
- ◆ Typing
- ◆ Word processing
- ◆ Data Base Fundamentals

1-9-96
S. J. S.

New Community is also working with Bloomfield College, Center for Adult Learning. All courses are offered at NCC Center for Employment Training (CET). Besides the boon of having courses offered on site, there are other great staff benefits -

- ☐ Lower cost per class
- ☐ Classes are held one night a week and on Saturdays
- ☐ NCC Credit Union loans are available.
- ☐ Degree program in four years or less
- ☐ Life learning assessment
- ☐ Personal attention

In addition to above, there are -

Options

- Day or evening programs
- Credit or non-credit adult accelerated programs
- Part time or full time
- Credit for life experience
- Computer applications

Classes

Fall '96

- Introduction to Management
- Speech and Oral Communication
- African-American History

Spring '97

- Introduction to Management
- Analyses and Communication
- Business Communication

Summer '97

- Total Quality Management
- Introduction to Political Science

The essence of leadership is to improve - self, others, the organization. We are creating a culture which expresses the expectation that people constantly search for ways to do their jobs more effectively. To reach a higher level of performance and productivity improves the quality of life of the employee and of the Corporation.

*Knowledge is power
Francis Bacon*

Social Investment

Investing in New Community at 8% cannot be matched by any other bank or lending institution. It makes sound financial sense for the investor.

More important, your investment makes possible the kinds of programs described above. We are focusing on education and training because we believe that it is the key to upward mobility - from welfare to work, from "job" to career.

We invite you to help us to provide the ladder of success - an adequate living wage which affords financial security and independence.

Congregate Breakfast Program

Since Commons Senior Housing opened in 1980, Congregate Breakfast has been a very popular program.

Often tenants do the cooking- grits, eggs, pancakes, sausages, etc. It's a way to add a few dollars to a fixed income as well as to get "cooking kudos" from a grateful breakfast club.

Johnnie Pitts, first tenant and first cook in Commons Senior now needs the help of a neighbor to get down to the community room for breakfast. Once there, however, he is friendly and outgoing. He adds to the family atmosphere of all the other participants who enjoy living alone but eating together.

The Congregate Breakfast Program is sponsored by NJ State Department of Health and Senior Services. It complements other available services such as Medical Day Care and Meals-on-Wheels. These programs foster an independent life style for seniors who might otherwise be forced to live in a nursing home.

Community Arts

A major component of community revitalization is the interdependence between economic development and arts programs.

NCC has always been on the cutting edge of advancement in community development. Now NCC has established a Community Arts Program.

The mission of NCC Community Arts Program is to engage children, youth, and adults of all ages and abilities in arts and cultural activities responsive to the social needs and interest of the people of the Greater Newark community through existing and new programs reflecting a multi-cultural perspective.

NCC plans to use the Community Arts Program to provide leadership for community based planning for arts and culture as well as to link arts with economic and social development agendas and interests.

Our goal for the Arts program is to foster positive growth and development for youth and to promote appreciation of differences while recognizing the common ground between people in a diverse community.

William Stanford, Jr.

Bill Stanford is NCC's genial, witty, and talented maintenance director. He leads a department of forty-five employees, including carpenters, plumbers, electricians, HVAC mechanics, painters, masons, purchasing agent, and office personnel.

During his military service in the US Air Force ('60-'64) Bill attended the European Division of the University of Maryland. In 1966, he received a BA from Franklin University, PA, in Business Administration. Bill also took various vocational courses in carpentry and energy conservation. He worked as a winterization consultant and assistant architectural draftsman. By 1967 Bill was the owner and operator of a building and remodeling contracting company, involved in all facets of construction of homes. In 1991 he came to NCC as Assistant Director of Maintenance. Bill has become a Systems Maintenance Technician and Systems Maintenance Administrator, both of which accreditations serve him well as Director.

Through the years marriage and children dictated the need to work long and hard to provide a good education for his twelve children, eight of whom are college graduates.

Bill is very proud of his wife, Denise, who graduated from the University of Connecticut with a degree in Social Work. She is licensed by the State and works with children in Born Again Day Care.

The Stanfords are Deacon and Deaconess in the Progressive Baptist Church in Rahway. The depth of Bill's spirituality spills over into prayer with his maintenance employees every morning before the work day begins.

Whenever the personal lives of staff are enhanced, so, too, are their professional lives. Bill Stanford's positive approach clearly marks him a winner. Therefore, NCC wins.

For information on Social Investment, please contact

Rev. Msgr. William J. Linder

New Community Corporation

233 West Market Street

Newark, NJ 07103

☎ (201) 482-0682 Fax (201) 482-2137